



# THE STATE OF KENYAN YOUTH 2018

## AT A GLANCE



Young people are a large and critically important portion of the population. They are the future of Kenya. The decisions they make today will change everything for all of us tomorrow. When offered the right tools and motivation, they make the right decisions for themselves and for all of us

### Youth Aged 15-24

**9.8 Million**

**19%**

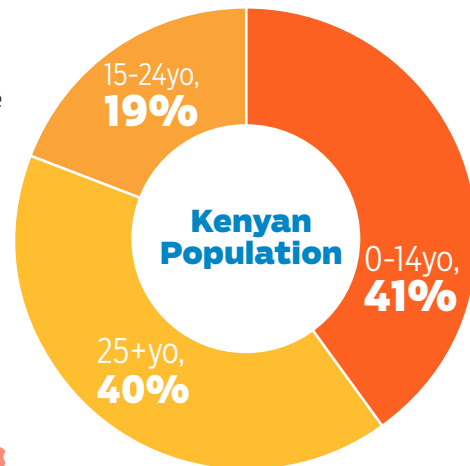
of the Kenyan population

**35%**

of working population (15-64)

**39%**

Of reproductive age (15-49)



## DEMOGRAPHICS

Urban population constitutes a third of all youth. Young people actively promote urbanization via active migration from rural areas in search of opportunities to generate better income and have better lives.



**15-19**  
**53%**



**50% FEMALE**  
**50% MALE**



**32% URBAN**

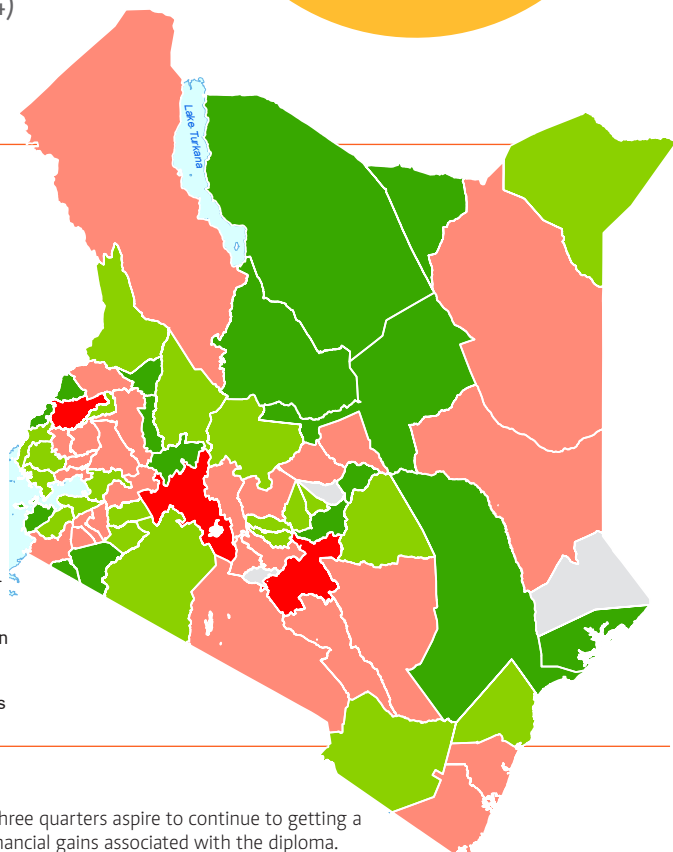
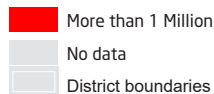
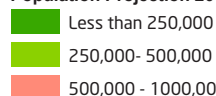


**68% RURAL**



**20-24**  
**47%**

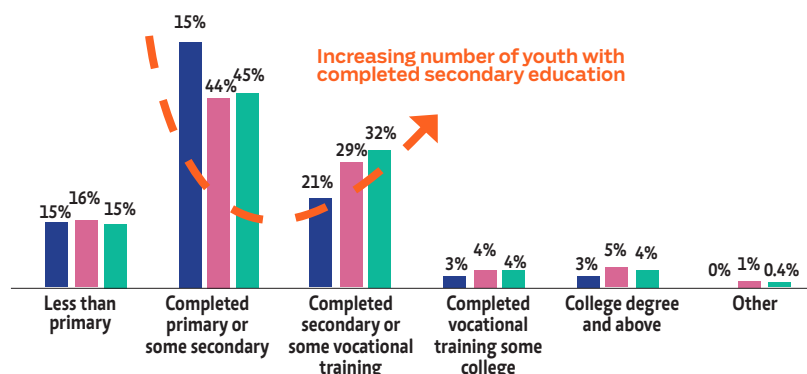
### Population Projection 2010



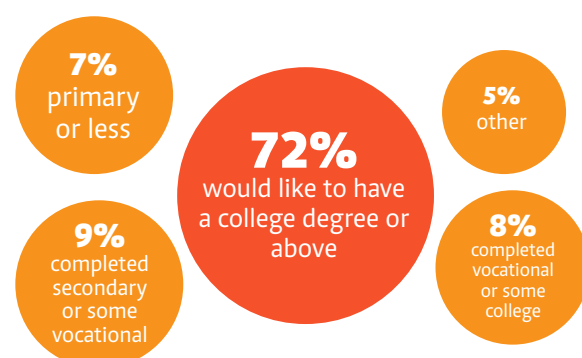
## TYPES OF INCOME

There is a noticeable increase in the proportion of youth with completed secondary education; and three quarters aspire to continue to getting a college degree in a hope of better employment (including employment with the government) and financial gains associated with the diploma.

### What is your **current** level of education



### What is your **desired** level of education





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### Lifestyle, Aspirations and Challenges

Young people have ambitious goals, with many understanding the goals cannot be achieved without money. Two-thirds already earn money even if through a side job or occasional fundraising while on school holidays.

#### What does your life look like today?



**55%**  
full-time students



**26%**  
Work (self-employed, employed, full and part time)



**33%**  
Have a hustle, side job



**66%**  
Have independent income

#### What do you want to be in life? (shown: top-ten choices)



#### What can stop you from achieving your dreams? (shown: top-five choices)

**66%**  
lack of money

**18%**  
Nothing

**8%**  
Failing exams

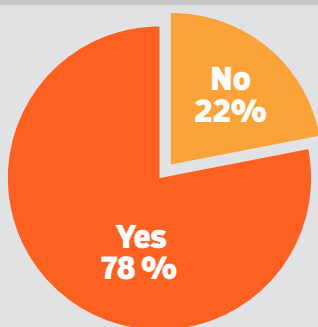
**4%**  
Dropping out of school

**4%**  
Unemployment

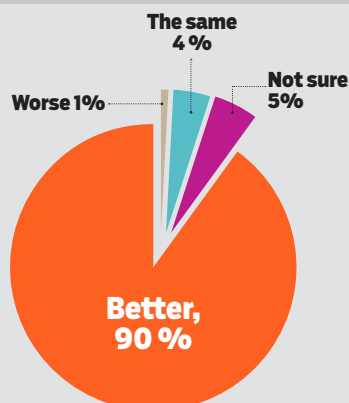
### YOUTH AND THE COMMUNITY

Youth demonstrate amazing optimism; the majority feel they are in charge of their destiny.

#### Can you determine what your future looks like?

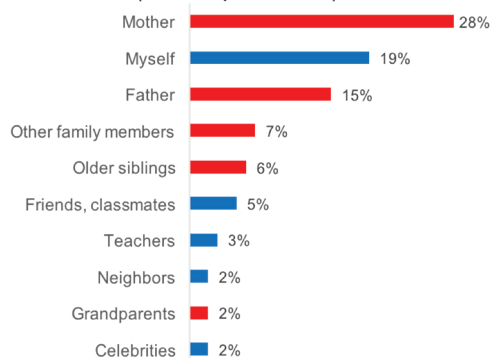


#### How will your life be a year from now?



At the same time, 58% say they are influenced by their families (28% by mothers), and over half rely on their community for support in life. Yet, more than a quarter are exposed to violence, substance abuse and other risky behaviors by either family or community.

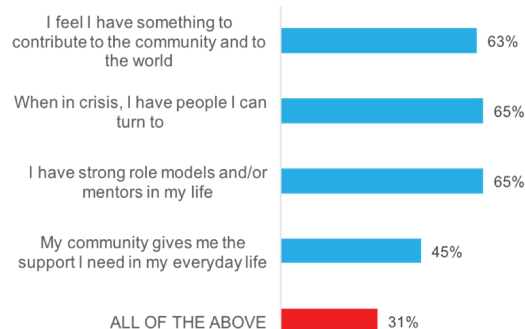
#### Who influences you the most? (Shown: top-ten choices)



**10%**  
say they have been abused  
physically and/or emotionally  
because of their gender

**3%**  
feel completely safe in their  
community

#### How do you feel about your community? (Shown: those who strongly agreed with each statement)



**22%**  
22% say all or most of their peers  
have problems with alcohol abuse

**28%**  
28% say all or most of their peers  
have problems with drug abuse

Shujaaz aims to become the most rewarding and empowering community of youth in East Africa by identifying & celebrating the ideas & experiences of those who are reaching their potential, & by connecting them to millions of their peers so every member has solutions to their problems now and in the future.